

BRENO CAMPOS

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✉ hello@brenocampos.com

PROFILE

- Experience in developing design, strategy and software production to worldwide digital challenges.
- Strong leadership skills, having managed junior interdisciplinary teamwork and mentored workshops.
- Deep knowledge of methods and tools through Design Thinking approach.
- Solid experience with Axure, Sketch, Adobe Creative Suite and others prototyping tools.

WORK EXPERIENCE

WorldSense- Adtech Startup

Belo Horizonte, BR

UX Designer - Jan/17-Present

Working as product manager collecting and analyzing metrics to shape requirements, features and developing products and internal systems.

Google - through Robert Half

Belo Horizonte, BR

UX Designer - Jul/16-Jan/17

Helping the Google Health Search team in a large effort to launch an internal tool through Design approach.

Freelancer

Belo Horizonte and São Paulo, BR

UX Consultant / Service Designer - Jan/15-Jul/16

Helping organizations understand their customers to deliver quality services and interactive products through Design Thinking approach.

Major Projects: Birdy, Hospital MaterDei, Finanças Femininas, Intranet Porto Seguro

Globant - IT Company

São Paulo, BR

UX Consultant / Service Designer - Jul/13-Jan/15

Designer Conducting research and analysis of usability; creating benchmarks, prototypes, wireframes and interaction diagrams; and planning strategies for projects of websites, interactive products and systems.

Major Projects: Embraer Supplier, Embraer IT Portal, BM&FBovespa Portal

Lápis Raro - Ad Agency

Belo Horizonte, BR

UX Designer - Oct/10-Jul/12

Conducting research and analysis of usability; creating benchmarks, prototypes, wireframes and interaction diagrams; and planning strategies for projects of websites, interactive products and systems.

Major Projects: Unimed-BH, Lider Interiores, Unisul

EDUCATION

EISE - Service Innovation School

Master's Degree, Service Design - Mar/14-Dec/14

São Paulo, BR

Stanford University

Continuing Studies - Jan/13-Mar/13

- The Entrepreneur's Toolkit: Designing Breakthrough Innovations

- How to Start Your Business: From Idea to Business Plan

Palo Alto, US

PUC Minas - Pontifícia Universidade Católica de Minas Gerais

Postgraduate, Interaction Design - Jan/08-Dec/10

Belo Horizonte, BR

UNI-BH - Centro Universitário de Belo Horizonte

Undergraduate, Advertising - Jan/03-Dec/07

Belo Horizonte, BR

ADDITIONAL INTEREST

- Multilingual skills - Portuguese (native), English (advanced verbal and written), Spanish (basic).
- Travelling and multicultural experiences - lived in three different cities and studied in San Francisco - California, visited over 7 countries and constantly travelling around Brazil and world.
- Daydreamer - believer in a better world co-creating and connecting people.